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## FOR IMMEDIATE RELEASE

November 2, 2015

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## Poverello House's Annual Turkey Drive Kick Off 11/2 9 a.m.

**(Fresno, CA)** – It's hard to imagine anyone not having a Thanksgiving meal on their table. Throughout the month of November, Poverello House holds an Annual Turkey Drive to help provide for the needy of Fresno. The goal for the Turkey Drive is to collect at least 2,000 turkeys. These turkeys will provide many, traditional Thanksgiving meals for those in need in Fresno.

"By donating one turkey or several turkeys, it allows everyone, including those in need, to take part in a holiday that reminds us to be thankful for the many blessings we receive," says Cruz Avila, Executive Director of Poverello House.

To contribute, supporters can bring their donations to Poverello House from Nov. 2<sup>nd</sup> to Nov. 30<sup>th</sup>; Monday through Friday between 8:00 a.m. and 4:30 p.m. and on weekends between 8:00 a.m. and 1:00 p.m. You can also a make monetary donation online at www.poverellohouse.org

Please help us reach our GOAL of 2,000 Turkeys by joining us Monday, November 2<sup>nd</sup> at 9 a.m. to kick off the event.

Poverello House volunteers are involved in collecting, preparing, cooking and serving meals. Throughout the years, the Turkey Drive has been supported by a large number of dedicated donors and sponsors. Poverello House is also in need of items that are found in a typical Thanksgiving meal, such as: corn, green beans, bread, potatoes, stuffing, and turkeys.

Please note Poverello House will have <u>extended operational hours</u> of 8 a.m. -5 p.m. from November 21-22. We will observe holiday operational hours of 8 a.m. to 2 p.m., from November 26-27. Normal hours of operation: Monday - Friday 8 am -5 pm and Saturday and Sunday 8 am -2 pm.

**EDITOR'S NOTE:** We anticipate that Thanksgiving Day will be busy and therefore would appreciate advance notice if your agency will be covering the Poverello House Thanksgiving meals. Please RSVP to <a href="mailto:ortiz@poverellohouse.org">ortiz@poverellohouse.org</a> or phone (559) 498-6988. Thanks and we look forward to seeing you.

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Everyday someone in our Valley goes hungry. It is a misconception that only the poor or homeless are hungry. Many of the hard-working Central Valley Residents struggle to make ends meet on a daily basis. Increased medical premiums, gas prices and rising grocery bills put a tremendous strain on families. The Poverello House provides food and other basic social services to anyone in need.

Enriching the lives and spirits of all who pass our way





